



General Guidelines for Applications under Video and Poster Making Competition for students of UBA Institutions

Objective: To create repository and awareness material in regional languages/dialects for circulation among the village clusters for COVID-19 Awareness.

Themes for Poster and Video:

- Covid-19 Awareness,
- Importance of Vaccination,
- Importance of Healthy lifestyle, yoga, Meditation and Ayurvedic practices,
- Usage and disposable of protection items against covid-19,
- Importance of Physical Distancing, Home isolation and medication

** The video and posters should comply with guidelines of Govt. of India (MoH, Ayush etc.)

Desired requirements for Video and Poster:

Poster making competition

1. Can be handmade/ digital
2. Any written information shall be in Regional language
3. Size- A4
4. Theme: one or more themes can be incorporated (related to COVID-19 only)

Video making competition

1. Not more than 2 minutes duration
2. Size : 15 MB
3. Format : MP4
4. Can be Self shoot/ Animated/Hybrid
5. Shall be in regional language/dialect along with English/Hindi subtitles
6. The students who are participating must ensure that the entries are approved by their PI Coordinator. You are requested to put up the declaration written below at the end of your video.

Guidelines for Participants:

- One entry is permitted from Single participants,
- Participants can send their entries in a Group/team (not more than 5 members),
- Students enrolled under UBA Participating Institutions can apply only
- Last date for submission/register: **8th July 2021 (11:59pm)**

Guidelines for Regional Coordinating Institute:

- RCIs are suggested to design and plan the guidelines and evaluation process as per their convenience and Institutional norms
- RCIs are suggested to mobilize Jury members from diverse background and outside their Institute.
- **Regional Result announcement shall be done by RCI (1st,2nd,3rd Prize in both the categories) between 18th to 20th July 2021 in both categories**
- RCIs shall communicate top 2 entries to NCI, for the next round for National Award, certainly **by 22nd July 2021**. Communication received after that will not be eligible for National level entry.
- RCIs are free to make additional guideline for participants (if necessary), over and above the guidelines of NCI.
- RCIs are allowed to use contingency fund to draw Rs. 26500/- for award money.
- Video Competition Award(at Regional Level)
 - 1st Prize : Rs.10,000/-
 - 2nd Prize : Rs.6,000/-
 - 3rd Prize : Rs.2,500/-
- Poster Competition Award (at Regional Level)
 - 1st Prize : Rs.4,000/-
 - 2nd Prize : Rs.2,500/-
 - 3rd Prize : Rs.1,500/-
- RCI needs to get the Declaration the from the applicants :

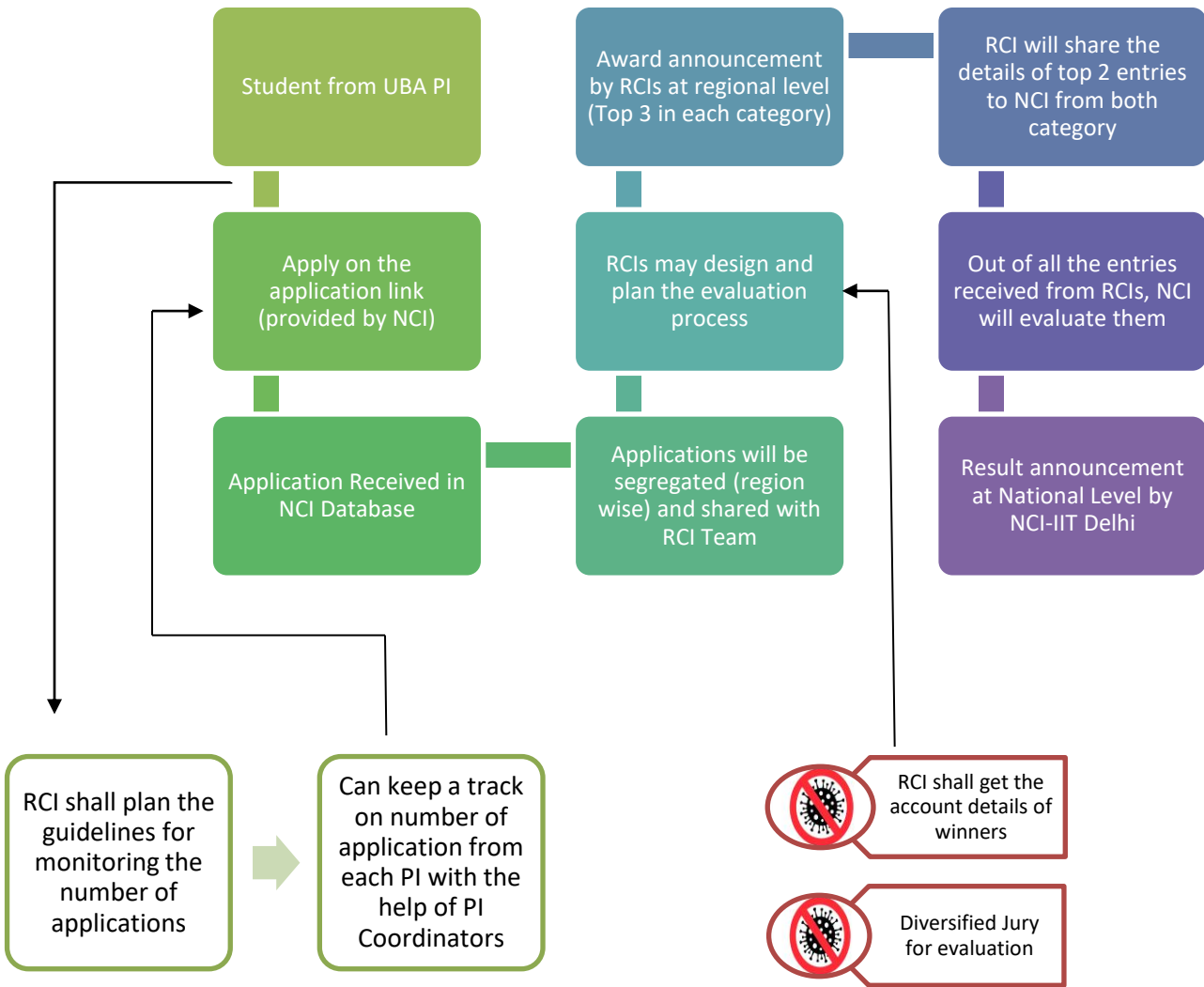
Declaration by the participant (for Poster and Video)

I certify that that i have not violated the norms and protocols of the Government of India related to COVID-19 and not copied my submission from any sources as it is. I have also followed the rules of plagiarism. Jury is free to cancel my nomination in case of any violation of norms us found. And my submission has been reviewed and found fit for submission by the PI coordinator of my Institute.

Name and Signature of the participant

Name of Institute

The participating Institutes, RCIs etc. are highly encouraged to use the Videos and posters for awareness activities and share it over digital platform. They must not wait for the declaration of the results.



General directives flow chart